



Forging Solutions for the  
Missions that Matter



Since 2008, headquartered in Dumfries, VA, the government has awarded AMSG **more than 60 government contracts** supporting 18 Program Offices at multiple federal agencies; 11 programs at Veterans Affairs; and 23 contracts supporting military commands at USMC, US Army, US Navy, and the Defense Health Agency. We also currently contract with the Department of Defense (DoD), Department of Homeland Security (DHS), Department of Energy (DOE), Veterans Affairs (VA), and Federal Trade Commission (FTC).

AMSG **operates three business units**, specializing in Technology, Information & Knowledge Management, Mission Support & Operations, and Financial Support Services.

With year-over-year growth, **we have primed 73% of the contracts** we support with more than \$192 million in projects across DHS, Army TRADOC, DHA and more.

Over the past 15 years, our teams have supported 41 Defense and federal organizations at 100 military and federal installations, across 20 states, supporting more than **19 million end-users**.



## CAPABILITIES



### Technology, Information, & Knowledge Management

#### Data & Analytics

- Data Governance
- Data & Predictive Analytics
- Workflow, Information, & Data Visualization

#### Program & Portfolio

- Agile Project Management
- IT Portfolio Management
- Product Lifecycle Management
- Research & Development
- Security
- DR / COOP

#### Application Development

- SharePoint and Web Design
- DevSecOps

#### Instructional Systems Design



### Mission Support & Operations

#### Workflow & Program Management

- Organizational Transformation
- Policy & Governance
- Strategic Planning
- Business Process Improvement (BPI)
- Continuous Process Improvement (CPI)
- Integrated Product Team (IPT) Services
- Risk Assessment

#### Marketing & Strategic Communications

- Digital Media Services

#### Administrative & Managed Services

- Classified / Security Services
- Registrar & Travel Services



### Financial Support Services

#### Requirements

- Capabilities Development (JCIDS)
- Technology Business Management (TBM)
- Category Management

#### Acquisition

- Defense Acquisition System
- Acquisition Life-Cycle Support
- Integrated Logistics Systems (ILS)
- Inventory Management

#### Finance

- Budget Formulation, Budgeting, & Execution (PBBE)
- Capital Planning & Investment Control (CPIC)

## CONNECT WITH US



amsgcorp.net

# PRIME CONTRACT VEHICLES



- General Services Administration (GSA) Professional Services Schedule (PSS)
- GSA OASIS+
- Veteran Enterprise Contracting for Transformation and Operational Readiness (VECTOR) SDVOSB Service Group 1 (Management and Improvement) IDIQ
- Marine Corps Capabilities Development Directorate For Technical And Operational Support Services (CDD TOSS)
- Department of Energy Enterprise-Wide Technical, Engineering, and Programmatic Support (DOE NNSA TEPS III) BPA
- Department of Defense (DOD) Office of the Secretary of Defense Analytic and Technical Support Services (OSD ATSS) IDIQ supporting Washington Headquarters Service (WHS)
- Seaport NxG

## KEY CUSTOMERS



### Department of Veterans Affairs (VA)

- VAAA, VA CMSO, VA OIT & VHA

### Department of Energy (DOE)

- NNSA Office of Secure Transportation

### Federal Trade Commission (FTC)

### Department of Homeland Security (DHS)

- Operation Allies Welcome (OAW)
- Communications and Outreach Division (COD) (ADVENTureOne JV)

### United States Army (ARMY)

- TRADOC

### Defense Health Agency (DHA)

- J6

### United States Marine Corps (USMC)

- Ground Combat Element Division – Force Protection (CBRN, IdOps/IW, EOD)

### Intelligence Integration Division

### Washington Headquarters Services (WHS)

- Defense Contract Management Agency (DCMA)
- Emergency Management Support Services (EMSS)



100% of employees believe we operate by **strong values.**

commitment compassion involved  
**compassion** trustworthy  
supportive **caring**  
attentive **positive**  
**courage** thoughtful competence

## Points of Contact

President & CEO: **Jim O'Farrell**, (571) 283-1871, [jofarrell@amsghcorp.net](mailto:jofarrell@amsghcorp.net)

Senior Vice President of Operations: **Angela Lee**, 703-501-5027, [alee@amsghcorp.net](mailto:alee@amsghcorp.net)

Vice President of Proposal Operations: **Chris Taylor**, (540) 222-2290, [ctaylor@amsghcorp.net](mailto:ctaylor@amsghcorp.net)

### CORPORATE HEADQUARTERS

3800 Fettler Park Drive, Suite 201

Dumfries, VA 22025 | Phone 571.931.0435

[amsghcorp.net](http://amsghcorp.net)



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## CAPABILITIES

### Professional Services

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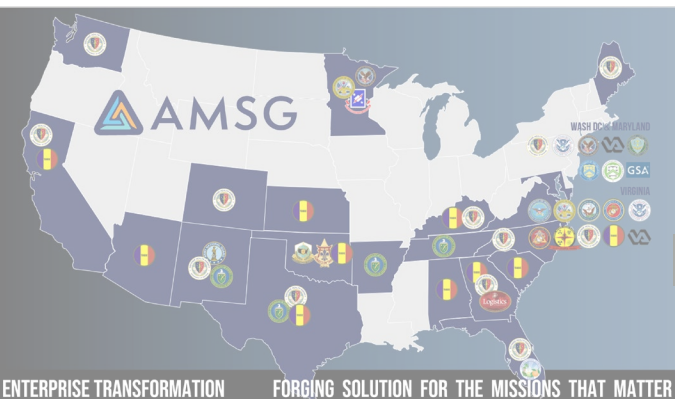
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### Acquisition & Financial Support Services

## CONNECT WITH US



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Dumfries, VA 22025 | Phone 571.931.0435



## OUR STRENGTH

AMSG brings over 12 years VA-focused experience on over 11 enterprise-wide VA projects since 2013 ranging in services from logistics in packaging up and installing new Wi-Fi kits at VA hospitals to standing up the VA's Category Management office.

## AMSG PAST PERFORMANCE

### **Veterans Affairs Acquisition Academy (VAAA) Enterprise Shared Services (ESS) Office of the Registrar (OOR) Support Services:**

AMSG serves as a prime contractor in support to the VAAA providing the Office of the Registrar (OOR) with Administration, SharePoint, Registrar Program Support, and Call Center Course Registration Support with a high-level of customer service in assisting students to navigate through the registrar process, as well as providing assistance with the government travel process. AMSG provides SharePoint online migration, administrative and classroom facilitation assistance to five (5) VAAA professional schools to include the Project/Program Management School (PM School), Supply Chain Management School (SCMS), Facilities Management School (FMS), Contracting Professionals School (CPS), and Acquisition Internship School (AIS).

### **Veteran Affairs Category Management Support Services**

AMSG assisted the Office of Acquisitions, Logistics, and Construction (OALC), which served as the VA Category Management Program Support Office (CMPSO), with oversight, management, and implementation of a VA enterprise-level CM program, initiatives, and collaboration portfolio. AMSG assisted in fostering a culture of innovation and collaboration across VA category managers within the context of congressionally and Office of Management and Budget (OMB) mandated initiatives, advancing delivery of Veterans benefits and promoting changes to VA procurement strategies and processes.

### **Veterans Health Administration (VHA) Institute for Learning, Education and Development (ILEAD) Training Modernization Support**

AMSG currently supports VHA EES in its efforts to be removed from the GAO HRL. AMSG assists the Employee Education Staff in evaluating training and developing oversight processes and procedures and develop the organizational structure. This is the training component of the larger GAO-OIG Accountability Liaison (GOAL) Office contract for GAO Risk work.

### **VA Office of Information & Technology (OIT) Information Technology Budget and Finance Support**

As Prime, AMSG provides Program Planning & Oversight (PP&O) to VA OIT with investment management and capital planning. This includes analysis and recommendations of impacts and changes to the Office of Management & Budget (OMB). AMSG provides a full complement of monitoring and assisting services for Major Information Technology Business Case (MITBC), including development, submission, and reporting of actual performance of IT activities, Capital Planning, collecting and maintaining project budgetary documents, preparing artifacts/reports necessary for the annual Enterprise Program Management Office (EPMO) IT Budget. AMSG provides reporting capability and analysis of project budgetary documents, preparing artifacts necessary for the annual EPMO IT Budget request, support for Multi-Year Programming (MYP) activities, preparing executive level presentations on the data collected, and Budget monitoring tasks.

## Points of Contact

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## OUR TEAM

TEAM

- 640-acres
- Bättra
- Goldschmitt and Associates
- Integres
- JFitzgerald Business Consultants
- LITECH
- MLT Systems PAC Solutions
- Pro-Concepts
- Reef Point Group
- RevTech
- Rios Partners
- Schatz Publishing
- Seventh Sense Consulting
- Strategic Resilience Group, LLC (SRG)
- Syms Strategic Group (SSG)
- Technical Assent
- Third River Partners
- Total Computer Solutions, Inc.
- VTC International
- WBSI
- WEST Management and Professional Staffing

## OUR TEAM STRENGTHS



**AMSG's knowledge of VECTOR started when we became a Prime in 2018**



**AMSG has won 4 Task Orders in SG1**



**AMSG brings over 12 years VA-focused experience on over 11 enterprise-wide VA projects since 2013 ranging in services from logistics in packaging up and installing new Wi-Fi kits at VA hospitals to standing up the VA's Category Management office**

## AMSG PAST PERFORMANCE

### **VECTOR 004 IPT Facilitation and Acquisition Support for Electronic Employee Performance Management (EEPM)**

- AMSG provided IPT Facilitation Services and Acquisition Support Services to help individuals, teams, and organizations think more strategically about needs of the EEPM system over the next five (5) years and to develop an acquisition plan and strategy that resulted in a contract to support this critical VA transition to the EEPM program.

### **VECTOR 035 Veteran Affairs Category Management Support Services**

- AMSG assisted the Office of Acquisitions, Logistics, and Construction (OALC), which served as the VA Category Management Program Support Office (CMPSO), with oversight, management, and implementation of a VA enterprise-level CM program, initiatives, and collaboration portfolio. AMSG assisted in fostering a culture of innovation and collaboration across VA category managers within the context of congressionally and Office of Management and Budget (OMB) mandated initiatives, advancing delivery of Veterans benefits and promoting changes to VA procurement strategies and processes.

### **VECTOR 062 Veterans Health Administration (VHA) General Accountability Office (GAO) Support Services for Employee Education System (EES) Training Work Group (TWG) and VECTOR 0120 Government Accounting Office (GAO)**

- AMSG currently supports VHA EES in its efforts to be removed from the GAO HRL. AMSG assists the Employee Education Staff in evaluating training and developing oversight processes and procedures and develop the organizational structure. This is the training component of the larger GAO-OIG Accountability Liaison (GOAL) Office contract for GAO Risk work.

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<https://linkedin.com/company/380013/>



<https://www.facebook.com/100083158090888/>

## Veteran Enterprise Contracting for Transformation and Operational Readiness

A Multiple Award IDIQ for Professional Services

### What is VECTOR?

VECTOR is a collaboration between the VA Strategic Acquisition Center - Frederick (SAC-F) and an industry coalition of VECTOR SDVOSB prime awardees.

VECTOR works in conjunction with VA program offices to provide vendor-neutral information on the features and benefits of the VECTOR IDIQ acquisition vehicle.

- ✓ Vector is available "VA-wide" to all Administrations, Offices and Programs
- ✓ 54 prime SDVOSB contractors to provide professional services in:
  - Six (6) Services Groups (SGs)
  - 30 Task Areas
  - More than 150 Labor Categories (LCATs)
- ✓ Ten Year Ordering Period (2018-2028)
- ✓ \$25B Ceiling
- ✓ Satisfies the "Rule of Two" with 54 SDVOSB primes
- ✓ Lowers risks and costs to your procurements
- ✓ Dedicated IDIQ support from SAC-F

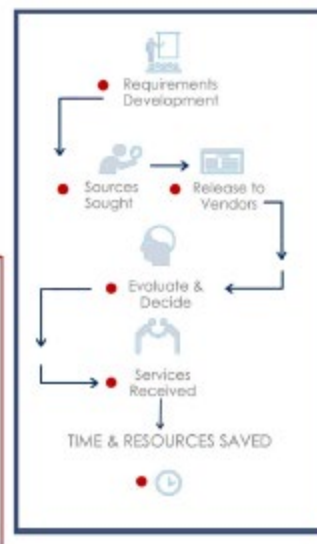


### VECTOR Streamlines Acquisition

Use VECTOR procurement authority to speed acquisition for support and results.

### VA VECTOR IDIQ

Enterprise capabilities across development, deployment, implementation, operations, maintenance and sustainment are available in six (6) Service Groups and 30 Task Areas.



**SG1**  
Management & Improvement

**SG2**  
Analyses

**SG3**  
Training

**SG4**  
Outreach

**SG5**  
Supply Chain

**SG6**  
Human Resources & Staffing

**There are no limits to VECTOR meeting your Professional Support Services needs!**

For more information, please contact the VA VECTOR Helpdesk at [VAVectorHelp@va.gov](mailto:VAVectorHelp@va.gov) or Todd Synder at [Todd.Synder@va.gov](mailto:Todd.Synder@va.gov) or Jennifer Swift at [Jennifer.Swift2@va.gov](mailto:Jennifer.Swift2@va.gov)



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## DOE NNSA TEPSIII BPA

BPA Awarded to **Advanced Management Strategies Group, Inc. (AMSG)** as the CTA Leader for the DOE NNSA TEPS III BPA, a competitive, multiple-award BPA with a five-year period of performance from November 1, 2022, to October 31, 2027, and a maximum usage of \$400 million. AMSG is an ISO 9001:2015 Certified Service-Disabled Veteran-Owned Business (SDVOSB) providing TEPS Services.

From the contract specifications: *"As the Federal leader in **energy efficiency, renewable energy, and clean energy research and development**, DOE/NNSA has both a unique opportunity and a responsibility to lead by example and integrate sustainability into all aspects of its operations. DOE/NNSA will continue to prepare for the impacts of climate change and advance sustainability by working to achieve the DOE Strategic Sustainability Performance Plan goals and objectives."*

## TEPS III BPA Task Areas

PROGRAM  
MANAGEMENT  
SUPPORT

SECURITY  
MANAGEMENT

ENVIROMENTAL  
MANAGEMENT

NUCLEAR  
NONPROLIFERATION  
SUPPORT

TRAINING  
SUPPORT

NUCLEAR  
ENGINEERING  
SUPPORT

EMERGENCY  
OPERATIONS  
SUPPORT

RESEARCH AND  
DEVELOPMENT

## OUR TEAM

AMSG's TEPSIII BPA CTA Team covers the full spectrum of functional area requirements via GSA Special Item Numbers (SINs): 541330ENG, 541330EMI, 541611, 541620, 541715, and 562910REM.



## OUR TEAM STRENGTHS

- ✓ A combined 150+ Years of experience supporting DOE
- ✓ Conducted project operations for DOE in 10 countries
- ✓ Capability to perform FFP classified work off-site in DC and Oak Ridge
- ✓ Ongoing recruiting for Q & TS cleared personnel in DC and regions around DOE Sites

## AMSG's Proven Experience on TEPS (Office of Secure Transportation)

Contract #: DE-NA0003134 / 89233120FNA400258

"The impact AMSG has had in process standardization cannot be under emphasized. AMSG has led to operational efficiency and excellent customer service...Overall, AMSG's response to inquiries and requests for information was extremely good." CPARS 2021 – Exceptional





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## CAPABILITIES

### Program/Project Management Support

- PMBOK-based approach
- Training Management
- Organizational Change Management
- Risk Management
- Technical Writing
- Integrated Product Team (IPT) Support
- Prepare Congressional Testimony Material

### Knowledge Management

- Workflow, Data Visualization, MS SharePoint Development & Administration
- Business Process Analysis, Instructional Systems Design, Multimedia Graphics Support

### DoD Warfighting Requirements & Capabilities Analysis

- Perform Capability Based Assessment, Gap/Risk Analysis, Requirements Generation via wargaming in support of the future warfighter
- Develop Functional Concepts, Concepts of Employment and conduct DOTMLPF-P/C solution analysis
- Support Materiel Capability Development and Acquisition/Product Lifecycle Management
- Develop Personnel & Equipment Force Structure requirements, to include Mission Profiles and Training Analysis
- Support Science & Technology Warfighter Advanced Technology Demonstrations and User Evaluation Events
- Support the PPBE cycle through fiscal analysis and POM development

### Management Consulting

- Business Process Improvement
- Strategic Planning
- Organizational Transformation
- Category Mgmt
- Organizational Change Mgmt
- Data Analysis

### Marketing & Communications Management

- Marketing Strategy Development, Strategic Communications, Graphics Development

### Technology & Systems Integration

- Microsoft SharePoint Development/Admin & PowerApps Implementation
- Workflow, Data Visualization
- Technology Portfolio Management
- Development, Security, and Operations (DevSecOps)
- Technology Business Management (TBM)
- Capital Planning Investment Control (CPIC)
- Information Technology Strategy

### Acquisition Management & Budget Execution

- Finance, Budget & Cost Analysis, CPIC
- Planning, Programming, Budgeting, and Execution (PPBE)

### Administrative Management

- Travel Scheduling, Mgmt & Reporting Services, Facilities, Payroll
- Warehouse/Inventory Management
- General Administrative Support

## KEY CUSTOMERS



### Department of Veterans Affairs (VA)

- VAAA, VA CM, VA OIT, VHA EES TWG

### Department of Energy (DOE)

- NNSA, Office of Secure Transportation

### Federal Trade Commission (FTC)

### Department of Homeland Security (DHS)

- Operation Allies Welcome (OAW)
- Communications and Outreach Division (COD) (*ADVENTureOne JV*)

### United States Army (ARMY)

- TRADOC

### Defense Health Agency (DHA)

- PRMD, ISRMB

### United States Marine Corps (USMC)

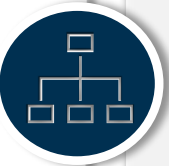
- Air Combat Element Division (MACCS & AVIB)
- Ground Combat Element Division – Force Protection (CBRN, IdOps/IW, EOD)
- Intelligence Integration Division

## SUCCESS STORIES



### 1. DHS OAW STAFFING

When DHS awarded AMSG the Operation Allies Welcome (OAW) contract to support the resettlement of thousands of vulnerable Afghans, our team staffed over 100 extremely niche positions very rapidly. Our around-the-clock dedication resulted in a quick project start-up, minimizing transition time.



### 2. VA ORGANIZATION TRANSFORMATION

AMSG currently supports the VHA Employee Education System in its enterprise-wide VHA Training Modernization efforts, which includes the goal of VA being removed from the Government Accountability Office (GAO) High Risk List. The work AMSG's team performs on the contract often requires quick solutions and turnaround and is highly complex in nature. AMSG currently facilitates the planning and execution of over 275 IPT-specific meetings, which includes IPT Kick-Off Meetings, agenda development, capturing meeting minutes, attendees, and action items with over 110 VHA Employees nation-wide. AMSG developed within SharePoint, a robust Action Item Tracker enabling project-level and IPT-level visibility into action items.



### 3. MARINE CORPS INNOVATION

Partnered with the U.S. Marine Corps, AMSG is working closely to develop the next generation of Unmanned Aerial Vehicles and Chemical, Biological, Radiological, Nuclear defense capabilities. AMSG's work includes defining capability requirements, coordinating with Joint agencies, and supporting the PPBE process and has resulted in sustaining critical requirements supporting a changing Force Design.



### 4. ARMY TRADOC NATIONWIDE COVERAGE

AMSG supports the U.S. Army Training and Doctrine Command's (TRADOC) Knowledge Management (KM) Program and its efforts to foster a collaborative environment by applying KM competencies, capabilities, and initiatives; supporting KM offices that reside in TRADOC's subordinate organizations, Centers of Excellence, and schools at various sites across the U.S.; and supporting TRADOC Knowledge Enterprise via its SharePoint and web development teams.

## OUR AMSG TEAM MEMBERS

- 170+ Team Members
- Certified PMPs
- COMPTIA, Security+ & Certified Scrum Masters
- Agile Certified Practitioners
- Microsoft Certified Professionals

- DAWIA Level I, II & III Experts
- 34% of Workforce are Veterans
- 75% w/Adv. Degrees
- TS Facility Clearance and 100% Employees w/Public Trust or Higher Clearances

AMSG's Culture Badge



# PRIME CONTRACT VEHICLES



- General Services Administration (GSA) Professional Services Schedule (PSS)
- GSA OASIS Small Business Pool 1 IDIQ
- Veteran Enterprise Contracting for Transformation and Operational Readiness (VECTOR) SDVOSB Service Group 1 (Management and Improvement) IDIQ
- Marine Corps Capabilities Development Directorate Professional Support Services (CDD IDIQ)
- Department of Energy Enterprise-Wide Technical, Engineering, and Programmatic Support (DOE NNSA TEPS III) BPA
- U.S. Department of State (DOS) Domestic Bureaus and Overseas Missions Program Management Support Services BPA
- Department of Defense (DOD) Office of the Secretary of Defense Analytic and Technical Support Services (OSD ATSS) IDIQ
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# NAICS CODES

236220	541219	236220	541219	541614	541715	561611	611519
493190	541330	493190	541330	541618	541990	561920	611710
517410	541380	517410	541380	541690	561110	611420	624190
541110	541420	541110	541420	541713	561210	611430	923110

# CANADA



AMSG has recently formed a Wholly Owned Subsidiary called **AMSG Canada, Inc.** AMSG intends to leverage our deep subject matter expertise and experience gained from serving the U.S. Federal government's missions since 2008, to pursue opportunities with Canada's Federal and Provincial markets.

# CONNECT WITH US



## OUR BIGGEST ASSET: OUR PEOPLE

### COMPANY CULTURE

- AMSG supports several nonprofits that our employees are a part of such as: St. Jude's Children's Hospital, Armed Services YMCA, and Armed Services Arts Partnership.
- AMSG runs a **Celebrate YOU!** Campaign where employees nominate others who go above and beyond for a gift basket, gift card and email of gratitude.
- Our CEO texts two different team members weekly just to check in and connect.

Our employees  
recommend working at  
AMSG!



October 2022



93% of employees would **recommend**  
working at AMSG.

"AMSG makes you feel like family. They care about me as a person and about my professional growth. The company listens to everyone's ideas and we all work together as a team. They are very transparent which I did not receive from other companies I worked for. AMSG is very easy to talk to whether it's a personal/business matter. Since working here, I have no reason to look for other employment. I am completely happy here. Thank you AMSG!"

- AMSG Team Member

"I feel valued as a person. I feel appreciated for my contributions to the team. I feel the people I work with understand the importance of balance in my life. Personal and spiritual success is considered by this company to be just as important as professional success."

- AMSG Team Member

In the 23 years I've been a DoD Contractor, and have worked for only three other companies, AMSG, by far has been the most engaging, thought provoking, close knit group of fellow employees (at all levels) I've had the pleasure of being a part of. I have altered my retirement plans because the direction AMSG has taken in caring for its people, customers, and the priority placed on core values and the company's future goals and objectives. I love being a part of the AMSG family.."

- AMSG Team Member

How Our Employees  
Describe the AMSG Culture:

understanding acceptance encouraging  
optimistic appreciated  
caring courage cohesive  
passionate  
positive  
inclusion team  
open inclusive  
service competence encouraged  
contractor supportive compassion





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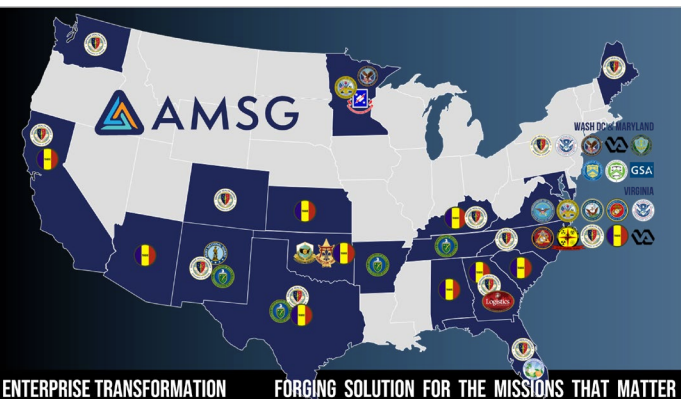
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