



In 2023, we celebrated our 15th year in business supporting our Federal Government's missions that matter. We re-branded the company. We hosted our second annual leadership retreat in Annapolis, Maryland. Dubbed the "Year of the Re-Compete," we won 100% of our incumbent contracts that were released this year, and we now prime 16 contracts. And for the first time in our company's history, we sent seven AMSGers to another continent, Africa, on a mission to support the Makindu Children's Program. This infographic provides an update on some of what we've been up to. Enjoy!

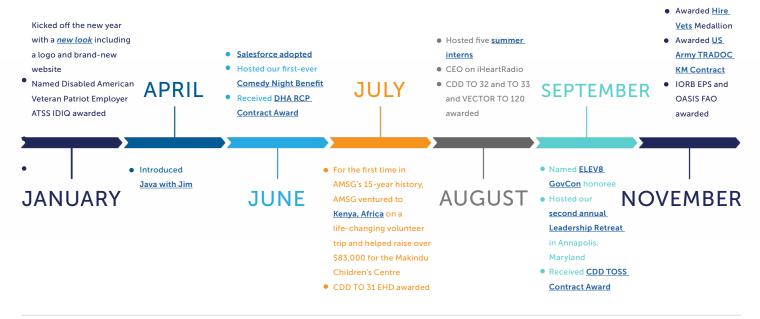
## About AMSG

As of 2023, AMSG employs over 120 team members, including 35% Military Veterans, living in 19 states across 4 U.S time zones, and has supported 18 Program Offices at multiple federal Agencies including at USMC, Department of Veterans Affairs, US Army, US Navy, Defense Health Agency, Dept of Energy, OSD's Washington Headquarters Service, and Federal Trade Commission.



# Highlights of 2023

In 2023, AMSG's 5th year of business, continued to launch new initiatives to support communities, grow our AMSG leaders, and engage new and existing employees. Each of our efforts and initiatives are dedicated to giving back, building rapport with employees, creating transparency in the workplace, connecting with clients and customers, and providing opportunities for personal and professional development.



## Employee Engagement

AMSG invests in our team members and is committed to engaging our people through innovative initiatives and acts of service that strengthen employee satisfaction, foster employee growth, and improve overall organizational performance and value. EET Initiatives include award programs like our annual AMSG Memorial Award, benefits such as our Educational Assistance Program, contests including our Corporate Steps Challenge, Lunch n' Learns such as ASAP Storytelling, and other programs such as volunteering at nonprofits and our AMSG Cares Hobby Program.

	43	Employee Engagement Team initiatives
1	40+	President & CEO "weekly text-a-team-member" text messages sent



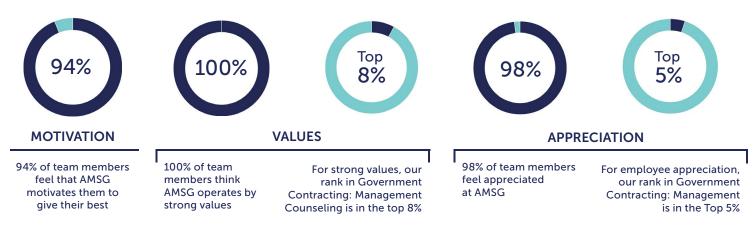
## AMSG Cares Hobby Program

AMSG believes that team members are our most valuable asset and that personal passions should be supported. Because we think that work-life balance is important and critical to each team member, we launched the AMSG Cares Hobby Program. Through this program, we reimburse up to \$1,000 of pre-approved hobby expenses per calendar year for team members. Here are some of the ways our team member's hobbies were supported:

LED Light Circus for Glorbiting Harley-Davidson Tires **Bird Watching Supplies** Hello Fresh Meals/Cooking elescope One Life Fitness Gym **Camera and Lens** T-Mobile Phone/Social Media Composter Montgomery Co. Gym Equipment Drum Kit Musical Instrument/Accessories **Roadrunners Club** Video Camera Membership (2 years) Bike Gym Membership Car Parts for Muscle Cars Metal Detector Fitness Classes Revolt Predator E Caller & Dumbbells Fishing Gear PlavStation Movement Climbing Gym Motorcycle Parts for Upgrade Kabuki Transformer Bar ATV Wheels Gym Equipment for Home Crossfit Gym Membership Accordian/Accessories Cricut Equipment Trail Rescue Kit Camping Gear Body Building Craft Room Chair Fender Telecaster Guitar MacPro Laptop/Photography Equipment and Supplies **Race Entry NYC Marathon** 

## What AMSG's Team Members Are Saying

In an effort to continue learning from our team members and improving how we operate, AMSG conducted several surveys to gauge team member happiness and the health of the company — below are the results.



"Even if the job should go away, I would still have a group of people to assist me in any way possible. Whether it was finding a new job, training, or writing a resume. They care for me and my family beyond the bottom line."

AMSG DHA Team Member

"AMSG leadership is beyond reproach. Integrity, coupled with a strong sense of devotion to their fellow employees, is unequaled by any employer I have worked with. We get to work with **gracious, compassionate, and generous employees** for a common goal - a strong sense of compassion for the community and an even stronger passion to support the customers we support."

AMSG Team Member (From Glassdoor)

# glassdoor

## Philanthropic Support

#### **Sponsorships & Donations**



Focusing our philanthropic efforts on military veterans and children, AMSG has sponsored and partnered with and donated hundreds of thousands of dollars to nonprofit partners and organizations, positively impacting the lives of thousands of people around the world.

- Armed Services Arts Partnership
- Bunker Labs
- Arcadia Center for Sustainable Food
- GFWC Virginia for Armed Services YMCA
- The Headstrong Project
- JUMP DC
- Mental Health America
- Lu's Labs
- o- Makindu Children's Program
- Marine Corps Scholarship Foundation
- OneStar Foundation
- Sweats for Vets

#### AMSG's Customers

Specializing in management and technology consulting, marketing and communications, program and project management, technology and systems integration, acquisition management, and budget execution, AMSG currently serves and supports eight Federal Government Agencies.



#### What Customers Say About AMSG

"I want to share my sincere thanks to you for your leadership, and to your team for their excellent support of the 2023 USST Awards. An event of this scale and importance to the Under Secretary is always a team effort. While ASD and CIO played visible and important roles in the event's success, COD's multifaceted contributions cannot be overstated. From developing the branded graphics and programs, to crafting the PowerPoint deck, writing the script and talking points (multiple versions), choreographing event production that included audio engineering, MS Teams Webinar, digital photography, and engagement with USCG AV technicians. COD again provided the outstanding contributions that our succession of Under Secretaries have come to expect year after year. Your talented team ensured the entire OES team enabled the awards event to be run seamlessly in the room and online, and to ensure our workforce felt special, recognized, respected, and appreciated."

- Senior Executive, US Department of Homeland Security

The exceptional work accomplished by the AMSG team has been of significant value to the GCE/FP Division and ultimately to the warfighter. The support provided by AMSG significantly contributes to the stellar reputation of the Capabilities Development Directorate (CDD). GCE/FP Division is routinely tasked with time sensitive, and short notice deliverables and the AMSG team is a highly valued partner to our MIL/CIV team in order to respond to senior Marine Corps leadership in a timely and factual manner.

- Deputy Commandant for Combat Development and Integration (DC, CD&I)

I have worked with other contractors before and thought they were good. They didn't come nearly as close to AMSG. AMSG really is the whole package!

- Rebecca Goodson. EES Program Manager

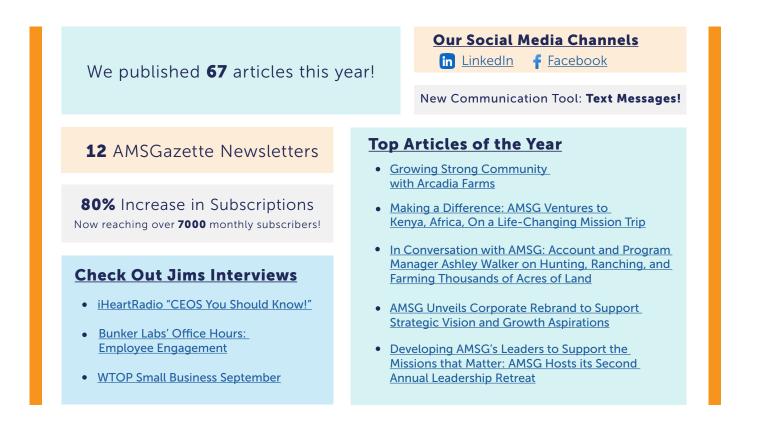
Several times a year we receive messages from government staff across the organization expressing their gratitude for the contractor's assistance. The contractor performance has routinely exceeded expectations. This is a direct reflection on the way the task order is managed and the trust placed in the contractors conducting the work.

- VA OIT Program November 2023



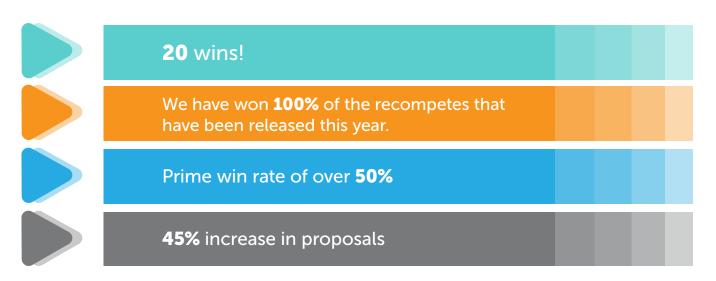
## AMSG Communicates

AMSG uses several communication channels – including our AMSGazette, press releases, text messaging, and Facebook and LinkedIn – to highlight employees, share tips and resources, and communicate the latest news and industry trends to our team members, potential clients, and business and Federal government partners.



#### **Business Development**

AMSG won 100% of our recompetes this year: 9 out of 9 of our existing contracts, and are we are the prime for 16 contracts - further expanding the company's skills, abilities, and areas of expertise. As AMSG evolves, we sharpen our process for pursuing new opportunities, and are developing and implementing strategies that promote growth.



## An Award-Winning Company

